

SALT CASE STUDY



A SMART NEW LOOK FOR TECH STORE WITH **STACKDOOR STANDARD**

When Salt, a well-known Swiss telecommunications company, planned their new store in the Langnau shopping centre, they needed more than just a security solution - they needed one that aligned with their sleek, tech-forward image.

The store would showcase premium mobile phones, TVs, and smart home devices, and it was important that this product range remained visible to passersby even after closing. But with limited ceiling space and a desire to avoid costly structural changes, traditional shutter systems were off the table.

The retail unit required complete refurbishment. However, early site assessments revealed that fitting a roller shutter would require major ceiling modifications. There simply wasn't enough space above the entrance to house a typical roller hood box - making the usual security options unviable from both a structural and budget perspective.



Finding the Right Fit through Smarter Engineering

Industrial door specialist, Bauteil AG, had been working with Salt's general contractor on previous projects, so when Bauteil suggested the Standard Stackdoor system, they knew it would be a good solution.



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Unlike traditional shutters, Stackdoor's smart stacking design tucks away neatly at the top of the opening, requiring significantly less headroom. It also provided the visibility needed to keep merchandise on show, while offering strength and reliability.

Two powder-coated black Stackdoor Standard units were supplied and installed, delivering a solution that was both functional and visually aligned with Salt's brand.

Designed for Security. Built for Display.

The Stackdoor Standard system offers key features that made it ideal for this project:

- Over 80% open area to maintain visibility
- Compact stacking zone no bulky hood boxes required
- Self-locking feature that prevents lifting without aditional locks
- Galvanised steel construction
- Smooth motorised operation for daily ease of use
- Installed quickly with no need for disruptive structural changes





A Smart Finish for a High-Tech Brand

The end result was a clean, modern storefront that stayed secure without sacrificing display or style.

The Stackdoor system helped Salt achieve their design vision while overcoming significant spatial limitations - making it a smart match for this future-focused retailer.